

Date – 21th January 2023

News Paper Name – The Statesman

There are very important matters which are pending before a five-judge bench. We will constitute one and bear this matter in mind, the CJI said, noting that the Bench was to hear eight petitions against the practice of polygamy and nikah halala.

have issued guidelines to prevent misleading advertisements. Those who are consumers should be given this disclosure that people advertise on social media platforms by taking money.”

He said that under the new guidelines, now every

the live-stream of a product endorsement. Along with this, the language of disclosure of product endorsement and paid content should also be the same. Action will be taken against any celebrity or social media influencer who violates the new guidelines.

filmmaker Leena Manimalkalai plea seeking the quashing of the FIRs and protection, a bench of Chief Justice D.Y. Chandrachud and Justice Pamidighantam Sri Narasimha posted the matter for further hearing on 17 February 2023.

UIDAI to work on 5 core areas of Aadhaar to improve ease of living for citizens

STATESMAN NEWS SERVICE
NEW DELHI, 20 JANUARY

As Aadhaar saturation is now near universal among the adult population, the Unique Identification Authority of India (UIDAI) has decided to work on five core areas to provide continued support to residents in their daily lives, enhance data security, and further the cause of good governance.

The five core areas are – resident centricity; expanding the usage of Aadhaar; security and privacy; continuous technology upgradation; and collaborating with global economies and supporting them in their aspiration to achieve the sustainable devel-

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opment goal (SDG) of providing legal identity for all.

These five focus areas were deliberated in a daylong brainstorming session at Kevadia (Gujarat). UIDAI CEO Dr Saurabh Garg maintained that there is and will always be a continuous focus on how to support residents in improving ease of living, and better

their experience in availing services.

The Authority is constantly exploring and adopting ways to expand the use of Aadhaar for both ease of living as well as ease of doing business. Its sandbox environment will allow startups, professionals, and companies to explore and test innovation applications for increasing the use of Aadhaar. From expanding e-KYC adoption to popularizing offline verification for better service delivery to residents, UIDAI will strive to expand use of Aadhaar in multiple ways.

Aadhaar has emerged as a tool of good governance, of empowerment and service delivery. Since the first Aad-

haar number was generated in 2010, UIDAI has issued over 1.35 billion Aadhaars and has carried out more than 88 billion authentication transactions so far; indicative of how it is touching residents' lives. UIDAI has also executed over 710 million Aadhaar updates following requests from residents since 2010. UIDAI will be at the forefront of technology up-gradation to further enhance data security and privacy, seamless service delivery, and proactively address new-age cyber security risks.

UIDAI has urged residents who have got their Aadhaar issued 10 years back and have never updated after that in these years, to get their documents updated.