



Government of India
Ministry of Electronics & Information Technology (MeitY)
Unique Identification Authority of India (UIDAI)



F.No. A-11016/55/2010-UIDAI/AIR/DD

Dated : 13.2.2019

Subject: CANCELLATION OF TENDER

Tender ID :	2019_DIT_434859_1
Tender Reference Number :	A-11016/55/2010-UIDAI/AIR/DD
Tender Title :	RFP for telecast of TVCs through private General Entertainment Channels
DATE	24-Jan-2019 04:00 PM

As per para 3.1 of the above RFP for the telecast of television commercials (TVCs) related to Aadhaar, UIDAI intended to telecast TVCs on five Hindi general entertainment channels which are not empanelled with BOC (erstwhile DAVP).

Now, the TV channels have come under DAVP rate structure, the Competent Authority in UIDAI has decided that the process for the RFP to be annulled.

(Harish Lal Verma)
Dy. Director(Media)
UIDAI HQrs.