Government of India Unique Identification Authority of India **Planning Commission** 3rd Floor, Tower II, Jeevan Bharati Building Connaught Circus New Delhi - 110001

Date 20th February, 2015

Subject:- Hiring of Media Monitoring Agency for UIDAI, New Delhi-notification regarding.

In accordance with the provisions of the Point No.10 of the NIT published on 23rd Dec., 2014, it has been decided by the Competent Authority to cancel the entire process of Hiring of Media Monitoring Agency for UIDAI, due to poor response and certain other administrative exigencies.

All the firms participating in the above mentioned tendering process in response to NIT published on 23rd Dec., 2014, may kindly note and may re-submit their proposals against fresh NIT being floated shortly.

Manf Lat Vind Deputy Director (Media)