

**UNIQUE IDENTIFICATION AUTHORITY OF INDIA,**  
**Ministry of Electronics & Information Technology (MeitY)**  
**GOVERNMENT OF INDIA,**  
**NEW DELHI**

Dated: 29.11.2018

**NOTICE INVITING TENDER through e-Procurement**

1.1.1. The Chief Executive Officer, UIDAI invites online proposals from **advertising agencies empanelled with UIDAI HQ, BOC (erstwhile DAVP) for Multi-Media Creative Work and NeGD from M/o Electronics and Information Technology (MeITy)**, for telecast of Television commercials on Aadhaar in private news channels through CPP Portal <https://eprocure.gov.in/eprocure/app>.

**Schedule of RFP:**

<b>Published Date</b>	29.11.2018 at 1400 hrs
<b>Pre-Bid Meeting</b>	03.12.2018 at 1200 hrs
<b>Submission of Clarification, if any</b>	04.12.2018 on or before 1600 hrs
<b>Clarification / corrigendum to be uploaded on the CPPP Portal</b>	07.12.2018 at 1730 hrs
<b>Bid Submission Start Date</b>	29.11.2018 at 1400 hrs
<b>Bid Submission End Date</b>	20.12.2018 at 1600 hrs
<b>Technical Bid Opening Date</b>	21.12.2018 at 1600 hrs
<b>Financial Bid Opening Date</b>	To be communicated later

Financial proposals will be opened online on the date and time specified at Clause 1.1.6.

2. Bids shall be submitted online only at CPPP website: <https://eprocure.gov.in/eprocure/app>. Bidders are advised to follow the instructions provided in the 'Instructions to the Bidders for the e-submission of the bids online through the Central Public Procurement Portal for e -Procurement at <https://eprocure.gov.in/eprocure/app>. Bid documents may be scanned with 100 dpi with black and white option which helps in reducing size of the scanned document.

3. Not more than one bid shall be submitted by one Bidder. Under no circumstance will father and his son(s) or other close relations who have business relationship with one another (i.e. when one or more

partner(s)/director(s) are common) be allowed to bid for the same contract as separate competitors. A breach of this condition will render the bids of both parties liable to rejection.

4. Bidder who has downloaded the RFP from the UIDAI website <http://uidai.gov.in/uid-tender> and Central Public Procurement Portal (CPPP) website <https://eprocure.gov.in/eprocure/app>, shall not tamper/modify the RFP form including downloaded price bid template in any manner. In case the same is found to be tempered /modified in any manner, Bid will be completely rejected and EMD would be forfeited.
5. Based on queries received from prospective bidders, if required, UIDAI may amend the RFP/issue corrigendum. Bidders are advised to visit again UIDAI website <https://uidai.gov.in/uid-tender> and CPPP website <https://eprocure.gov.in/eprocure/app> prior to closing date of submission of RFP for any corrigendum / addendum/ amendment.
6. The Hard Copy of original instruments in respect of cost of RFP document fee and earnest money shall be submitted on or before the last date of submission of the bid as mentioned in RFP.

DEPUTY DIRECTOR MEDIA

UIDAI, DELHI